

**INTEGRATED REPORTING** <IR>

**Russian Regional IR Network Meeting  
Moscow  
14/12/2012**

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# The IR Framework Prototype

- Result of extensive stakeholder engagement
- Key audiences - investment community, PP members & standard setters
- 4 elements
  - Fundamental concepts
  - Guiding principles
  - Content Elements
  - Preparation and Presentation
- First building block towards IR Framework Version 1 – Dec 2013
- Link <http://www.theiirc.org/wp-content/uploads/2012/11/23.11.12-Prototype-Final.pdf>

# Russian Regional IR Network & The Prototype

- Participants asked to study all elements
- Relate their feasibility on construct, terminology, intent to Russian context and provide feedback
- PP members ROSATOM and Rosneft will be consulted separately
- Regional Network to consider how the prototype can be used to highlight the importance of IR prior to summit
- Please email all feedback (not PP members) before 18 January 2013 to: [henning.drager@theiirc.org](mailto:henning.drager@theiirc.org)

## 2013 Activity snapshot

- Secure more Pilot Programme members especially across Russia, SE Asia, South America, CIS and Africa
- Prepare first feedback session on prototype in Q2
- Get IR onto the G20 Summit (September 2013)
- IR events in Russia prior to G20
- IR framework Version 1 ready December 2013
- Ongoing service of PP members and support to Regional Networks



# Discussion points to consider today

## **"The Capitals" (p10-13)**

Is the breakdown and potential valuation of different business "capitals" a concept you agree with and comprehend? Please discuss  
How might/might not this be applicable to Russian companies and their operational context?

## **The concept of "value" (p17-19)**

How is value creation understood in the current Russian business context? Please discuss. What role does long term and diverse value creation (2.36 p17) play in the decision making process? Please discuss.